APPLICATION FORM

MARSEILLE INTERNATIONAL FAIR FROM 22 SEPTEMBER TO 2 OCTOBER 2023

PLEASE COMPLETE AND RETURN TO:

SAFIM - SERVICE MANIFESTATIONS - PARC CHANOT - BP 2 13266 MARSEILLE CEDEX 08 - FRANCE

Your stand number in 2022

1 - EXHIBITOR	
Company name	
Address	
Postal code LIII City Country	/
Phone Fax	
Website	
CEO or manager	
E-mail address (in capital letters) MANDATORY	
Contact person	
Phone Mobile number	Fax
S WhatsApp number	
E-mail address	
Company registration no.	
EU VAT no.	
Date of company's creation (month, year)	
	Country:
4 - CORRESPONDENCE	
THE INVOICE will be sent by EMAIL to the address:	
THE CORRESPONDENCE will be sent by EMAIL to the address:	
THE CORRESPONDENCE will be sent by EMAIL to the address:	
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RESERVED FOR SAFIM SECTEUR	SUPERFICIE
RESERVED FOR SAFIM SECTEUR	SUPERFICIE











5 - REGISTRAT	ION FEE				
5-1 Required for each exhibitor					
	Administrative fees • Referencing on the website tations (quantity depends on surface area) Invitations to late openings				
	t the online showcase of the fair. Required for each 1 month before and 2 months after the fair and incre			€50 (excl. VAT	
		event.			
6 - YOUR STAI	ND				
6-1 Indoor stand	ds				
• Space Only Sta	nd				
INDOOR	STANDS - EXHIBITIONS HALLS	PRICE PER SQM SPACE-ONLY STANDS*			
FASHION AND BEAUTY	Fashion - Accessories				
	Beauty - Well-being - Health				
НОМЕ	Construction - Renovation - Green energies - Kitchens and Bathrooms - Home Decoration - Music Multimedia - Home Appliances	€ 206 (excl. VAT) / sqm			
	Household tips and gadgets				
SPACE-ONLY STANDS a su	urface with carpet on the floor (colors selected by Fair	management)			
*Stand fixtures are optional	: please read Section 6-1-1 below				
• Shell Scheme S	tand , International Sector				
INDOOR	STANDS - EXHIBITIONS HALLS	PRICE PER SQM WITH SHELL SCHEME STAND			
INTERNATIONAL	O International hand-crafted goods	€ 206 (excl. VAT) / sqm			
	International pavilions				
,	TIONAL HAND-CRAFTED GOODS area only) include: ca tion walls, stiffener, company name banner, Led light				
INDOOR STAND SELECTED)	€ (excl. VAT) x	sqm =		
6-1-1 Stand Fixt	ures				
FURNISHED STAND (0)	otion)	€ 38 (excl. VAT) x	sqm =		
FURNISHED STANDS inclu	de: partition walls, stiffener, company name banner, L	ed light bar (per 9 sqm module).			
The cost of furnish will be a	added to the cost of the SPACE-ONLY stand.				
The number of sqm for a F	URNISHED STAND must be equal to the number of sqr	n for the SPACE-ONLY STAND.			
MADE-TO-MEASURE STAI	NDS: please contact us to obtain a quote: exposants@	@safim.com			

6-2 Outdoor sto	ands					
OUTDOOR STANDS ESPLANADES AND AISLES		PRICE PER SQM SPACE-ONLY STAND	PRICE PER SQM SHELL-SCHEME STAND			
OPEN AIR	Sports and Leisure - Garden Swimming Pools		€ 198 (excl. VAT) / sqm			
НОМЕ	Sustainable Development Green Construction	€81 (excl. VAT) / sqm				
INSTITUTIONS AND SERVICES	Services - Organisations - Institutions					
OUTDOOR STANDS LEAN TO HALL 3 AND 5		PRICE PER SQMWITH CARPETED FLOOR				
OPEN AIR	Swimming Pool Accessories	€ 82 (excl. VAT) / sqm				
НОМЕ	Sustainable Development Green Construction					
SHELL-SCHEME STAND include: subfloor, carpet (colors selected by Fair management), one-sided rear wall and lighting. Dimensions: 3x3, 4x4 or 5x5m (please contact us for other dimensions). MADE-TO-MEASURE STAND: please contact us to obtain a quote: exposants@safim.com OUTDOOR STAND SELECTED€ (excl. VAT)/sqm xsqm =						
6-3 Waste rema						
6-3-1 Installation and using: Mandatory for each exhibitor						
6-3-2 State of disassembly: Any waste left by the exhibitor will be invoiced on receipt, according to the price list (see Exhibitor's Guide).						
5.4 Electricity 2200 watts/10 amps Mandatory for each exhibitor						
6-5 Corners and central aisle						
B A C B D E 0 corner (type A) 1 corners (type B): € 150 (excl. VAT) = 2 corners (type C): € 300 (excl. VAT) = 3 corners (type D): € 450 (excl. VAT) = 4 corners (type E): € 600 (excl. VAT) =						
Stand along the central aisle: ☐ Hall 1:						
	Tall	(1)				

Total (1) Your stand and registration fee €...... (excl.VAT)

Marseille International Fair 2023 - Phone: +33 (0)4 91 76 90 60 - Fax: +33 (0)4 91 22 16 45

C			

7 - TECHNICAL SERVICES

All the technical services (power increase, water, closed storage, custom carpet, cleaning, slings...) must be ordered on www.foiredemarseille.com -> Exhibitors area

To order your services, our exhibitor services department will send you a username and password as soon as your stand is approved.

Order deadline: August 30, 2023 / 30% increase on August 31, 2023 Please CONTACT US with any questions: exposants@safim.com

8 - BADGES AND ADDITIONAL INVITATIONS

SUB-TOTAL 1 + 2 + 3 = €...... + VAT 20 %* = €......

FULL TOTAL (incl. VAT) = €.....

Mandatory deposit

FULL TOTAL (incl. VAT) x 30% = €......

^{*} Current rates but the foreign exhibitors are exempt to French VAT

9 - PAYMENT

Deposit of 30% mandatory upon signature at the booking.

The balance must be paid in full by **August 22, 2023** at the latest. If the balance is not paid by this date, SAFIM reserves the right to offer the space to another exhibitor who has paid in full. All payments must be made to:

SAFIM - Parc Chanot - BP 2 - 13266 MARSEILLE CEDEX 08, FRANCE.

Please mention exhibitor name and the stand number, if you have already received it, when making payments.

Please find enclosed a deposit of €.....by:

Bank transfer to SAFIM

O Cash: receipt No.

Credit/Debit card

All card payments must be made to: SAFIM (Reference: FIM 2023)

Code banque: 30003 Code Guichet: 03558 N° de compte: 00020002501 Clé RIB: 21 Domiciliation: SG AUBAGNE ENT (03558) IBAN: FR76 3000 3035 5800 0200 0250 121

BIC - SWIFT: SOGEFRPP

10 - BOOKING CONFIRMATION

The submission of this application form, duly completed and accompanied by the payment of 30% deposit, constitutes a reservation request which will only be confirmed after agreement has been returned by SAFIM.

SAFIM reserves the right to accept or refuse applications without justifying its decision and without applicants having any right of appeal. Exhibitors whose applications have been refused may not cite their participation in previous events or invitations to attend as valid grounds. Refused applications shall not give rise to any damages, except the refund of the deposit paid to SAFIM to book a stand at the 2023 Fair.

11 - SUPPORTING DOCUMENTS

The following documents must be provided with your application:

- proof of company registration/certificate of incorporation dated within the last three months
- proof of your bank transfer or a payment of the 30% deposit (mentioning the exhibitor's name and, if possible, stand number)
- for handcrafted goods: proof of registration with a trade register, artists' association or equivalent, valid on the date of signature

12 - DECLARATION

I hereby declare that I have read and understood all clauses and provisions of the payment terms and the event regulations attached.

I confirm that my company is not insolvent on the date of this application and that all information provided herein is correct. I certify that the company I represent is correctly registered in its country of origin and that I am aware of consumer protection regulations and employment formalities should temporary staff be hired for my stand.

Signed in	 Date
Valid for agreement	
Signature:	Company stamp:
(MANDATORY)	(MANDATORY)

13 - EXHIBITOR RE	QUESTS OR COM	MENTS	

EXTRACTS FROM THE REGULATIONS

A - TERMS OF ADMISSION

- 1. Applications to participate in the event shall be processed on a first-come, first-served basis, based on the postmark as proof of the submission date.
- positiank as proof of the submission date.

 2. All applications must be returned duly completed and signed, with a deposit cheque enclosed equal to 30% or 50% of the total estimated amount, for the rental, depending on the date of receipt of the application. The minimum mandatory deposit cannot be less than 5% of the total including VAT amount of the Participation Request, with a minimum of 510 euros excluding VAT corresponding to the registration fee (including the digital platform). If admission is not granted, this deposit shall be refunded. For any registrations within thirty days of the
- start of the event, the full amount for the rental must be paid.

 3. By sending or submitting an application to participate, the client makes a firm and definitive commitment and accepts all terms and conditions of the application, without limitation.

B - GENERAL TERMS OF PAYMENT

- Once the application has been received, if it is successful, exhibitors shall be sent confirmation of admission and the final invoice. The SAFIM Customer Service Department shall also issue staggered monthly instalment information in the admission package to ensure that the full balance is paid 30 days prior to the start of the event. Should the exhibitor fail to pay the full balance of the invoice by said date, its event exhibitor card shall be revoked and it shall be refused purchase of our services (electricity, water connection, etc.).
- and it shall be tribused purchase of our services (electricity, water connection; etc.).

 2. All our services are payable in Marseille. Payments by commercial paper, cheque or any other method of payment shall neither replace nor override the place of payment, which shall remain Marseille.

 3. Failure to pay any drafts or invoices whatsoever by the payment due date shall render all outstanding amounts, even those that are not yet due, immediately payable. From the due date, late payment penalties shall be applied as of right and without formal notice at the contractual rate of 1.5% per month overdue until the amount owing head here payed in full formal to the contractual rate of 1.5% per month overdue until the amount owing has been paid in full. For any unpaid cheques or drafts, Safim reserves the right to take back the stand if payment is not made within eight days of issuing the first and only formal warning. In the month preceding the event opening, said timeframe shall be reduced to 24 hours. Any debtor with overdue payments shall also be liable as
- of right for a fixed charge of €40 to cover debt collection costs.

 4. These terms of payment are part of the contractual terms between the exhibitor and Safim. In the event of a dispute, the Court of Marseille shall have sole jurisdiction.

C - CANCELLATION

- CANCELLATION
 1. Safim shall invoice exhibitors for administration costs should they fully or partially cancel their participation via registered letter with acknowledgement of receipt more than 90 days prior to the opening of the event.
 2. Safim shall invoice exhibitors for administration costs plus 50% of the rental value of the stand (excluding VAT) should they fully or partially cancel their participation via registered letter with acknowledgement of receipt between the 90th and 60th day prior to the event opening.
- 3. Safim shall invoice exhibitors for administration costs plus 100% of the rental value of the stand (excluding VAT) should they fully or partially cancel their participation via registered letter with acknowledgement of receipt less than 60 days prior to the opening of the event.
- If a stand is not occupied at midday the day before the event opening, Safim reserves the right to take back the stand without reimbursement or compensation, notwithstanding any request for damages which may be claimed from the defaulting exhibitor, and to invoice the exhibitor for the full surface area reserved by contract and any ordered services

COVID Clarification: As of 28/02/2020, abandonment or cancellation for COVID-like outbreaks is not a major

5. Cancellation by the SAFIM: If the organizer (SAFIM) cancels the 2023 Fair due to the instructions of the public authorities, in particular for COVID-19 epidemic or its variants, the registration fee of 510 euros excluding VAT constituting a fee of incompressible files, will remain invoiced and due by the Exhibitor who accepts it.

D - INSURANCE

- 1. SAFIM only takes out Exhibitor Civil Liability insurance on behalf of exhibitors for the duration of the event (Trade
- Fair or Show). A summary of the guarantees and limits inherent in this contract can be sent out on request.

 2. The Exhibitor shall take out, at its own expense, from an Insurance Company that is known to be solvent or from the insurer approved by the organiser:
 - Civil Liability insurance (Operations and Post-Delivery).
 - a Fully Comprehensive Exhibition policy (theft, damages, fire, water, etc.) covering its property throughout the event,

- . any policy it deems useful within the framework of its participation in the event.

 These policies must include a waiver of recourse against SAFIM and its Insurers.

 3. The Exhibitor and its Insurers shall hold SAFIM harmless and refrain from claiming damages.
- SAFIM is dependent on utility companies for water and electricity and shall not be held liable for any service interruptions, regardless of how long they may last
 Safim may fully or partially cancel the planned event for one or more days or even a few hours on one or more sites
- should the premises be completely or partially unavailable due to fire, war, rioting, acts of terrorism or sabotage, attacks, demonstrations of any kind, torrential rain, flooding, storms, extremely strong wind, public disasters such as nuclear explosions, fallen aircraft and spacecraft, etc. This is not an exhaustive list of instances of force majeure.
- as nucleal explosions, failed ancitat and spacecial, etc. This is not an explosion in stances of increasing the safety of the property of the property of the safety of th

- for enforcing said regulations (balliffs, legal costs, etc.).

 Ejection as detailed in Article 07.02 of the UNIMEV General Regulations for Commercial Events shall immediately apply without legal procedures, and in the event of a problem, an ordinance from the Presiding Judge of the Court of Commerce shall be requested based on a petition or in emergency proceedings.

- VERY IMPORTANT INFORMATION:
 1. Exhibitors must comply with Marseille Chanot access and movement conditions defined in the regulations. Stands
- shall be accessible to exhibitors on the days and at the times specified in the "Exhibitor Guide".

 2. Exhibitors undertake to only show equipment or products on their stand for which they have obtained exclusive authorisation from the manufacturer or its authorised representative.
- Any exhibitors performing food and beverage activities must comply with regulations defined in the French
 Order of 26/09/80 obligating it to declare itself to the department of veterinary services (Direction des Services
 Vétérinaires) of the Bouches-du-Rhône département, which has the right to carry out protections at the fair.
 Exhibitors must comply with Article 28 of French Ordinance No. 86 1243 of 01/12/86 concerning freedom of
 pricing and competition, and the French Order of 03/12/87 concerning price information for consumers.

EXTRACTS FROM THE UNIMEV GENERAL REGULATIONS FOR COMMERCIAL EVENTS.

01.01 Scope - These regulations are general in nature and apply to all commercial events organised

by members of UNIMEV.

O1.02 Management of event organisation - The organiser alone shall determine the venue, dates, and opening hours of the event, the price for exhibition areas, entrance fees and the registration deadline. It shall establish the list of products and services presented and shall determine the categories of people or companies permitted to exhibit or attend the event

01.06 Cancellation or postponement of the event due to force majeure - The organiser may cancel or postpone

the event for any instance of force majeure.

Instances of force majeure, justifying the cancellation or postponement of the event at any time, include any new health, climate, economic, political or social conditions at a local, national or international level that are not reasonably foreseeable when exhibitors are informed of the event and that are beyond the organiser's control, making it impossible for the event to take place or which entail a risk of disturbance or disorder liable to seriously affect the organisation and smooth running of the event or which present a safety risk to property and people.

The outcome for any sums paid if the event is postponed shall be determined in each event's specific regulations. **02.01 Application form** - Applications to participate shall be submitted using the digital or printed application form

produced by the organiser. Neither the issuance of this form nor the encashment by the organiser of a payment shall be considered admission to exhibit.

02.03 Application admission - The organiser, or the selection committee it has established, shall examine applications to participate and decide which ones to admit.

The organiser shall be solely responsible for defining and structuring the offer relating to its commercial event. It reserves the right to provisionally or definitively refuse any application to participate that does not meet the required conditions, either with regard to the provisions of the application form, or the terms of the General Regulations for Commercial Events, the specific regulations or the event item list, or in interest of public order and any applicable laws and regulations

03.01 Service price - The price of the service provided to the exhibitor shall be determined by the organiser and may

be modified in the event of changes to tax provisions. **03.03 Registration fee** - The organiser may request the payment of a registration fee in order to cover administration costs for managing an application. This registration fee charged by the organiser may be non-refundable, regardless of whether or not the application is admitted.

04.01 Management of stand allocation by the organiser - The organiser shall draw up the event map and is free to allocate stands, taking into account, where possible, the wishes expressed by the exhibitor, the type of products and services presented, its proposed design of the exhibition space, and where necessary, the date of application,

The maps communicated and the description of lots shall include dimensions that are as accurate as possible, if the event venue so allows. 04.03 Impossibility of claiming any rights to a stand - The exhibitor may under no circumstances claim priority

or automatic right to a stand from one session to another. Participation in previous events shall not give the exhibitor any rights arising from said precedence. 05. 02 UNIMEV charter - During the installation period, the exhibitor shall comply with the professional charter on

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permanent installations of the exhibition venue and must not inconvenience or endanger other exhibitors and visitors. The exhibitor shall bear the cost of any damage that it causes. For this reason, it must take out property damage insurance 05.07 Compliance of the exhibition space design - The exhibitor shall be liable for the specific design of its

exhibition space. It must not impede the visibility of any safety signs and equipment, or the visibility of neighbouring stands, and must comply with any provisions or specific regulations from the organiser or host venue and the "Exhibitor Guide" or "Exhibitor Manual" 05.08 Compliance of materials used - The materials used for design of the exhibition space, including wall coverings

to no compliance of inaterials used. The inaterials used to design of the exhibition space, including wall coverings and cargets, must comply with the applicable regulations. The organiser reserves the right to have any non-compliant equipment or installations removed or destroyed at any time, at the expense of the exhibitor.

1. The expense of the exhibitor. The exhibitor installations - At its own initiative or at the request of an exhibitor that feels wronged, the organiser reserves the right, before the event opens to the public and during the event, to remove or modify installations that interfere with or impede neighbouring exhibitors or the public, or which fail to comply with the provisions of the specific event regulations or the specific layout maps/plans previously

06.01 Ban on transferring, subletting or exchanging an exhibition space - Exhibitors participating in the commercial event are prohibited from transferring, subletting or exchanging any or all of the space allocated by the organiser, whether free of charge or in return for payment.

submitted for approval, where applicable.

06.02 Exhibitor no-show - Any exhibitor that, for any reason whatsoever, has not taken possession of its exhibition space the day of the event opening, or by the final installation deadline set by the organiser, shall be considered to have relinquished its right to exhibit.

06.04 Products or services presented - Unless authorised in writing by the organiser prior to the event, exhibitors may not display any equipment, products or services on their stand other than those listed in the application to participate, in compliance with the list of products and services drawn up by the organiser. Unless specifically

stipulated otherwise, displaying and offering second-hand equipment or products is prohibited.

06.07 Liability of the exhibitor in the event of theft from its exhibition space - Provision of an exhibition space does not constitute a deposit contract. The organiser may not be held liable in the event of theft from an exhibition area.

06.10 Regulations concerning the distribution and consumption of alcohol - The sale and consumption of alcohol are permitted, except to minors under 18 years old, and subject to compliance with applicable legislation and the specific event regulations.

07.02 Organiser right to refuse access or eject any individual - The organiser reserves the right to refuse access or eject any individual, visitor or exhibitor, whose presence or behaviour are harmful or likely to cause harm to any of the following:

- protected consumer interests or business ethics,
- event safety and security, smooth running or image,

site integrity.

07.05 Ban on the sale of access badges by an exhibitor - The distribution, reproduction or sale of access badges issued by the organiser by an exhibitor in order to make profit is prohibited and may give rise to legal proceedings. 08.02 Exhibitor presence - The exhibition space must be permanently occupied by the exhibitor or its representative during the exhibitor opening times (including installation, deliveries and take-down) and during official visitor opening times. **08.04 Dissemination of information provided by exhibitors** - Exhibitors authorise the organiser to publish any

information provided, in digital or printed format, on the event website, in the exhibitor catalogue and any other event publications (visitor guides, wall maps, etc.). The exhibitor hereby issues its approval and is assumed to have obtained the approval of its employees and subcontractors for the use of their image by the organiser during the commercial event.

08.06 Distribution of promotional materials and products - Brochures, catalogues, printed publications or objects of any kind may be distributed by exhibitors only in their exhibition space.

08.09 Shouting and soliciting - Loud goods promotion and soliciting of any kind are prohibited. Exhibitors must not obstruct or encroach upon aisles in any way, unless the organiser gives exceptional prior written authorisation to do so

08.11 Consumer information on no cooling-off period - In accordance with the provisions of Article L.121-97 of the French consumer code, exhibitors shall use one of the following options to inform their customers and consumers that they are not entitled to a cooling-off period for their purchases:

-using a sign in their exhibition area using a notice in their contracts

This absence of a cooling-off period does not apply to consumer credit agreements and contracts resulting from a personal invitation to visit an exhibition space to collect a gift.

09.03 Declaration and payment of fees to SACEM - All exhibitors shall pay SACEM license fees if it plays music in its exhibition space for any purpose whatsoever. The organiser declines all responsibility for non-payment

09.04 Photographs and filming on the event premises - Unless authorised in writing by the organiser, photographs and filming, other than of the exhibitor's own stand, are prohibited on the event premises. Accreditation shall serve as written authorisation to take photos or film, provided third party privacy rights are respected.

10.01 Exhibitor insurance policy - In addition to insurance covering the objects exhibited and more generally all

moveable and other items belonging to them, exhibitors must also take out at their own expense all necessary insurance from their own insurer or from the organiser-approved insurer, to cover risks which they and their employees may incur or to which they expose others. They must produce a certificate to attest to insurance cover upon confirmation of their registration. The organiser shall be held harmless, particularly in the case of loss, theft or damage. When the value of the objects exhibited so justifies, the organiser may stipulate in its specific regulations that said objects must be insured for their real value or based on the estimate of an independent expert.

11.01 Presence in the exhibition space - The exhibitor or its representative is required to be present in its exhibition space from the start of take-down until it has been fully cleared.

space from the start of take-down until it has been fully cleared.

11.02 UnliMEV charter - During the take-down period, the exhibitor shall comply with the professional charter on health and safety for employees working in parallel during installation and take-down operations for commercial events adopted by the UNIMEV during its general meeting of 2 July 2010, available at http://www.unimev.fr/.

11.03 Clearing of the exhibition area - The exhibition area must be cleared of goods, specific decorations and any decoration waste materials by the exhibitor within the timeframe set by the organiser.

In the event that installations are not taken down by the exhibitor within the established timeframe, the organiser reserves the right to destroy all abandoned installations and goods without heigh required to refund the exhibitor.

reserves the right to destroy all abandoned installations and goods without being required to refund the exhibitor for their value

11.05 Liability for damage to exhibition spaces and equipment provided - Exhibitors must leave spaces, decorations and equipment placed at their disposal in the condition in which they found them. Exhibitors shall be liable for payment of any damage caused by their installations or goods to equipment, the building or the

12.01 Sanction for breaches of regulations - Any breach of these regulations or any additional specific regulations or the "Exhibitor Guide" or "Exhibitor Manual" drawn up by the organiser may, if necessary, result in the ejection of the offending exhibitor with the assistance of the police. In such a situation, the outstanding balance of the price of the service provided by the organiser shall remain payable without prejudice to any outstanding amounts and any othe costs incurred to close the exhibition space.

12.06 Jurisdiction - In the event of a dispute, the courts with jurisdiction over the commercial event venue shall have sole jurisdiction. Exceptionally, if a commercial event organised by a company registered in France takes place outside of France, the courts of the location of the organiser's registered office shall be granted jurisdiction.

13.02 English version of these regulations - Any difficulties in interpreting the English version of these General Regulations shall be resolved with reference to the French version of the General Regulations.